WorldPensionSummit 2012

getting inspired…

Securing Sufficient Pension Provisions

For and by Pension Professionals

The financial and economic crisis is a worldwide wake-up call for all pension systems. Turbulent financial markets, new insights in life expectations and solidarity being questioned will make it harder to deliver on the pension promise. There is an urgent call for pension reform. Do you recognize these challenges? Is your market and pension system being challenged as well?

The WorldPensionSummit 2012 will offer key analysis, insights and ample room for discussion amongst peers. Get inspiration for sustainable solutions and reforms. Experience the many 'crossroads in pensions' in plenary sessions, dedicated tracks and special Summit briefings. Meet top experts and key authorities in the field of retirement management, pension fund strategy, social security, employee benefits. Learn from key questions and actual best practices in Pensions. More than 300 pension professionals from over 40 countries will meet in Amsterdam and get inspired! See our 2012 program details for more information at www.worldpensionsummit.com .

The WorldPensionSummit contributes to permanent learning for senior pension professionals and is a top level environment for Pension Professionals for the exchange of business insights on essential 'crossroads' in pensions. The summit is completely organized for and by professionals, ensuring the highest quality program in all aspects.

The WorldPensionSummit provides exactly the information you need to keep abreast of emerging global Pension trends. This summit is the only event that addresses all relevant pension issues in one comprehensive program tailored for senior professionals.

Earlier editions

WorldPensionSummit 2010 had been well received. With over 250 pension professionals out of 35 countries participating, the summit was a success. 2011 was a new record with more than 42 nationalities, and over 325 delegates. In depth briefings during the pre-summits, maximum room to network and even more track options on inspiring topics are planned for WorldPensionSummit 2012. We look forward to an inspiring and successful co-operation!

Conference chairmen:

Harry Smorenberg
CEO of Smorenberg Corporate Consultancy
Eric Eggink
CEO of Eggink Van Manen

Photography by Peter Day

Sponsor options

Date: 14-16 november 2012

Location: Amsterdam

- The venue has a plenary room with seating capacity for 380 delegates
- The venue has a main conference lounge where all delegates convene during breaks, lunch and drinks. This room allows for sponsors to exhibit and expose. This ensures maximum traffic and networking opportunities. In this way, sponsors have direct and permanent exposure during the entire conference.
- Pending your selection for sponsorship, we will discuss the specific location in this area and the best way to communicate with delegates.

WorldPensionSummit offers different sponsor options:

- **Gold Sponsorship**
- **Silver Sponsorship**
- **Bronze Sponsorship**

Additional options include:

- Pre-conference expert session sponsorship
- Dedicated sponsor lunch, -dinner or –cocktail party
- Other options such as polls, dedicated round tables, media-events
- Welcome bag, water bottle, conference pens, noteblocks sponsorship and many other opportunities.

All subject to final agreements and adherent to the quality policy of the WorldPensionSummit conference organization.

Photography by Peter Day

Gold Sponsorship

This package offers your company the opportunity to be highly visible for all delegates at the **WorldPensionSummit**.

Benefits prior to the event:

- **Logo on Event Website:** Your corporate logo with a direct link to your website will be placed on the official event webpage.
- **Discount for Relations:** You will have the opportunity to invite your customers and prospects for this event at a discount of 20 % per delegate.

Benefits at the event:

- **Speaker Opportunity:** We will discuss the opportunity to play a decisive role in forming the program by guiding us towards speakers or debaters on a relevant topic (max 30 minutes), during the plenary program. This could be an objective at board-level contribution such as a case study by your selected corporate client. Contributions are subject to final approval by the conference organizers.
- **Corporate Display in Summit lounge:** corporate **flat** display **i**n the conference Summit Lounge for the duration of the event. This will provide you with a premium space for networking and promoting your products and services. Power outlets are available.
- **Logo on Main Conference Banner:** Your corporate logo will be placed on the official Conference Banners in the conference area as main sponsor.
- **Company Description:** A full page description of your company with logo in the Conference Booklet and Program.
- **Services for participants:** You might consider adding a gift in our “Conference goodbye or welcome bag”.
- **Guest Passes:** You will receive 10 guest passes to participate as delegates during the whole event.

Benefits after the event

- **Background Reference Information:** Together with all presentations, delegates will be able to have exclusive access to the essential conference details together with your selection of relevant documentation and white papers.
- **Web content:** Your reports will be published on the WPS website after the event.
- **Video:** Your video report can be hosted at the WPS website.

Gold sponsorship: € 32.500,-

Photography by Peter Day

Silver Sponsorship

This package offers your company the opportunity to be highly visible for all delegates at the **WorldPensionSummit**.

Benefits prior to the event:

- **Logo on Event Website:** your corporate logo with a direct link to your website will be placed on the official event webpage.
- **Discount for Relations:** You will have the opportunity to invite your customers and prospects for this event at a discount of 20 % per delegate

Benefits at the event:

- **Speaker Opportunity:** We will discuss the opportunity to be play a decisive role in forming the program by guiding us towards speakers or debaters on a relevant topic during one of the subsessions (max 30 minutes). This could be a contribution such as a case study by your selected corporate client. Contributions are subject to final approval by the conference organizers.
- **Corporate Display in Summit lounge:** corporate **flat** display **i**n the conference Summit Lounge for the duration of the event. This will provide you with a premium space for networking and promoting your products and services. Power outlets are available.
- **Logo on Main Conference Banner:** Your corporate logo will be placed on the official Conference Banners in the conference area.
- **Company Description:** A full page description of your company with logo in the Conference Booklet and Program.
- **Services for participants:** You might consider adding a gift in our “Conference good-bye-bag”.
- **Guest Passes:** You will receive 6 guest passes tot participate as delegates during the whole event.

Benefits after the event:

- **Background Reference Information:** Together with all presentations, delegates will be able to have exclusive access to the essential conference details together with your selection of relevant documentation and white papers.
- **Web content**: Your reports will be published on the WPS website after the event.
- **Video**: Your video report can be hosted at the WPS website.

Silver sponsorship: € 27.500

Photography by Peter Day

Bronze Sponsorship

This package offers your company the opportunity to be highly visible for all delegates at the **WorldPensionSummit**.

Benefits prior to the event:

- **Logo on Event Website:** Your corporate logo with a direct link to your website will be placed on the official event webpage.

Benefits at the event:

- **Corporate Display in Summit lounge:** corporate **flat** display **i**n the conference Summit Lounge for the duration of the event. This will provide you with a premium space for networking and promoting your products and services. Power outlets are available.
- **Company Description:** A full page description of your company with logo in the Conference Booklet and Program.
- **Services for participants:** You might consider adding a gift in our "Conference good-bye-bag".
- **Guest Passes:** You will receive 4 guest passes to participate as delegates during the whole event.

Benefits after the event:

- **Background Reference Information:** Together with all presentations, delegates will be able to have exclusive access to the essential conference details together with your selection of relevant documentation and white papers.
- **Web content**: Your reports will be published on the WPS website after the event.
- **Video:** Your video report can be hosted at the WPS website.

Bronze sponsorship: € 18.500

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