

WorldPensionSummit 2013

Shaping Tomorrow's Pensions
Innovative ideas for a sustainable pension provision

For and by Pension Professionals

The WorldPensionSummit is THE platform for & by pension professionals and the only truly global learning and networking experience. Learn from innovative ideas and new strategies. Discuss the future of pensions with global thought leaders. Get fresh perspectives on how to tackle the pension challenges and how to achieve sustainable pension provision.

Our Summit offers key analysis, insights and ample room for discussion amongst peers during 2 days of intensive learning. We offer 35 specialized tracks during which delegates can meet with top experts. The tracks are centred around 5 themes:

- Pension Investments & Risk Management
- Pillars & Pension Scheme Development
- Communications & Information Management
- Pensions Administration & Organization
- Corporate Pensions: the HRM & Finance Challenge

Learn from key questions and actual best practices in pensions together with more than 375 pension professionals from over 45 countries. The WorldPensionSummit contributes to permanent learning for senior pension professionals and is a top level environment for Pension Professionals for the exchange of business insights on essential 'crossroads' in pensions.

The WorldPensionSummit provides exactly the information you need to keep abreast of emerging global pension trends. This summit is the only event that addresses all relevant pension issues in one comprehensive program tailored for senior professionals. The summit is completely organized for and by professionals, ensuring the highest quality program in all aspects. See our 2013 program details for more information at www.worldpensionsummit.com.

Who's Attending?

Since the start in 2010 of the WorldPensionSummit, we have welcomed over 900 pension professionals from over 45 countries. Delegates are C-level professionals from a wide range of organizations, all keyplayers in the pension sector; ranging from academics and international organisations to CEO's and CFO's of global corporations. WorldPensionSummit is THE global platform not to be missed!

Conference chairmen:

Harry Smorenberg
CEO of Smorenberg Corporate Consultancy

Eric Eggink
CEO of Eggink Van Manen



Photography by Peter Day and Robert Tjalondo

Sponsor options

Date: 13-14 November 2013

Location: Amsterdam

- The venue has a main **Summit lounge** where all delegates convene during breaks, lunch and drinks. This room allows various sponsors to maintain exhibit stands and banners for promotional purposes. This ensures maximum traffic and networking opportunities. In this way, sponsors have direct and permanent exposure during the entire conference.
- The venue has a **plenary room** and **4 extra breakout rooms** varying in size

WorldPensionSummit offers different sponsor options:

- **Summit Sponsorship**
- **Track Sponsorship**
- **Exhibition Sponsorship**



Photography by Peter Day and Robert Tjalondo

Summit Sponsorship

This package offers your company the opportunity to maintain a highly visible profile at the **WorldPensionSummit**.

Benefits prior to the event:

- **Logo on Event Website:** Your corporate logo with a direct link to your own page and website will be placed on the official event website.
- **Discount for Relations:** You will have the opportunity to invite your customers and prospects to this event at a discount of 30 % per delegate.
- **1 content item** in our newsletter, emailed out to our database of 19.000 addresses
- **Logo on E-ticket:** Your logo will be placed on the E-ticket all delegates receive after registration

Benefits at the event:

- **Track Speaker Opportunity:** You will have the opportunity to play a decisive role in forming the program by guiding us towards speakers or debaters on a relevant topic (max 60 minutes), during the track program. This could be a board-level contribution such as a case study by your selected corporate client. Contributions are subject to final approval by the conference organizers.
- **Corporate Display in Summit lounge:** Exhibition stand or banner (TBD) in the conference Summit Lounge for the duration of the event. This will provide you with a premium space for networking and promoting your products and services.
- **Logo on Main Conference Banner:** Your corporate logo will be placed on the official Conference Banners in the conference area as main Summit sponsor.
- **Company Description:** A full page description of your company with logo in the Conference Booklet and Program.
- **Services for participants:** You might consider adding a gift in our Conference "good-bye" bag.
- **Guest Passes:** You will receive 10 guest passes to participate as delegates during the whole event.

Benefits after the event

- **Background Reference Information:** Together with all presentations, delegates will be able to have exclusive access to the essential conference details, along with your selection of relevant documentation and white papers.
- **Web content:** Your reports will be published on the WPS website after the event.
- **Video:** Your video report can be hosted at the WPS website.

Summit Sponsorship: € 32.500



Photography by Peter Day and Robert Tjalondo

Track Sponsorship

This package offers your company the possibility to maintain a highly visible profile at the **WorldPensionSummit**.

Benefits prior to the event:

- **Logo on Event Website:** Your corporate logo with a direct link to your website will be placed on the official event webpage.
- **Discount for Relations:** You will have the opportunity to invite your customers and prospects to this event at a discount of 20% per delegate
- **1 content item** in our newsletter, emailed out to our database of 19.000 addresses

Benefits at the event:

- **Track Speaker Opportunity:** You will have the opportunity to play a decisive role in forming the program by guiding us towards speakers or debaters on a relevant topic (30 minutes per speaker), during the track program. This could be a board-level contribution such as a case study by your selected corporate client. Contributions are subject to final approval by the conference organizers.
- **Corporate Display in Summit lounge:** Exhibition stand or banner (TBD) in the conference Summit Lounge for the duration of the event. This will provide you with a premium space for networking and promoting your products and services.
- **Logo on Main Conference Banner:** Your corporate logo will be placed on the official Conference Banners in the conference area.
- **Company Description:** A full page description of your company with logo in the Conference Booklet and Program.
- **Services for participants:** You might consider adding a gift in our Conference "good-bye" bag.
- **Guest Passes:** You will receive 6 guest passes tot participate as delegates during the whole event.

Benefits after the event:

- **Background Reference Information:** Together with all presentations, delegates will be able to have exclusive access to the essential conference details, along with your selection of relevant documentation and white papers.
- **Web content:** Your reports will be published on the WPS website after the event.
- **Video:** Your video report can be hosted at the WPS website.

Track sponsorship: € 27.500



Exhibition Sponsorship

This package offers your company the opportunity to create interaction and visibility with all delegates at the **WorldPensionSummit**.

Benefits prior to the event:

- **Logo on Event Website:** Your corporate logo with a direct link to your website will be placed on the official event webpage.

Benefits at the event:

- **Corporate Display in Summit lounge:** Exhibition stand or banner (TBD) in the conference Summit Lounge for the duration of the event. This will provide you with a premium space for networking and promoting your products and services.
- **Company Description:** A full page description of your company with logo in the Conference Booklet and Program.
- **Services for participants:** You might consider adding a gift in our Conference “good-bye” bag.
- **Guest Passes:** You will receive 3 guest passes to participate as delegates during the whole event.

Benefits after the event:

- **Background Reference Information:** Together with all presentations, delegates will be able to have exclusive access to the essential conference details, along with your selection of relevant documentation and white papers.
- **Web content:** Your reports will be published on the WPS website after the event.
- **Video:** Your video report can be hosted at the WPS website.

Exhibition sponsorship: € 12.500



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Additional options include:

Pre-conference expert session sponsorship: November 13 morning Pre-Summit session

Would you like to make an extra impact with your summit participation? Organize your own special dedicated event for your top clients or stakeholders, followed by their participation in the WorldPensionSummit program. The WorldPensionSummit starts at noon of November 13th; the morning of November 13th the venue is available for you to organise your own event. Many keynote speakers are already in Amsterdam and might be interested in giving a speech to your target group. Tell us your ideas (a dedicated round table, media-event, board meeting, or a corporate client event) and we will propose a specially tailored program and sponsor proposal for you.

HIGHEST visibility options:

Being visible at the Summit is your highest priority and easy to achieve. Select one of the extra options below and maximize your return-on-Summit-investment

- Welcome bag sponsoring: € 2.000 (small paperbag incl. logo)
- Water bottle sponsoring: € 3.500 (750 pieces incl. logo)
- Conference pens: € 1.500 (black ballpoint with company logo)
- Noteblocks sponsorship: € 3.500 (leatherbook, incl. logo)
- Goodbye bag sponsoring: € 3.500 (black softbag incl. logo)
- Extra ad in program book: € 3.000 (full page, full colour)
- Dedicated sponsor lunch, -dinner or -cocktail party
- Logo on petit fours during 2 days: € 2.000
- Music sponsor: € 3.500 (incl. violin player or alternative)
- and many other opportunities

All subject to final agreement and adherent to the quality policy of the WorldPensionSummit conference organization.

Invoice without VAT

- all prices mentioned are excluding 21% Dutch VAT
- sponsors based in the European Union can be invoiced without VAT, if a valid AT number and billing address in the European Union, because for sponsoring the **Shifted VAT rule** applies here
- sponsor outside the European Union can be invoiced without VAT because the **VAT out of scope rule** applies here

